



ICASA 2023 MARKETING & PARTNERSHIP PACKAGE (IN-PERSON/ VIRTUAL/HYBRID)



<http://icasa2023.saafrica.org>



<http://icasa2023.saafrica.org>

ICASA 2023

KEY DATES	OPEN	CLOSE
Call for Abstract	1 st March 2023	31 st July 2023
Early Registration	1 st March 2023	31 st May 2023, 24.00 GMT
Regular Registration	1 st June 2023	31 st August 2023, 24.00 GMT
Late Registration	1 st September 2023	31 st October 2023, 24.00 GMT
Scholarship Application	3 rd July 2023	31 st July 2023
Notice of Abstract Acceptance	7 th September 2023	11 th September 2023
Announcement of Scholarship Recipient	7 th September 2023	11 th September 2023
ICASA 2023 Online Programme	15 th September 2023	
ICASA Conference Date	4th December 2023	9th December 2023

The International Conference on AIDS and Sexually Transmitted Infections in Africa (ICASA) is a major and only bilingual international AIDS conference which takes place in Africa. It is a biennial conference which alternates between Anglophone and Francophone African countries. ICASA has been organized for 30 years now to mitigate the impact of HIV/AIDS, Tuberculosis, Hepatitis and Malaria, and the debilitating effects which these diseases have on our communities, where there is no stigma and discrimination against PLHIV and their families, and where social justice and equity to accessing treatment prevails. So far ICASA has been hosted in (15) fifteen countries with more than 100,000 direct participants. The last ICASA was held in Durban, South Africa in 2021 despite the devastating effect of Covid-19, the meeting went on fully virtual with 4025 delegates in attendance, 78 abstracts were selected for oral presentation and 384 abstracts were selected for virtual poster exhibition out of a total of 1601 abstracts received. ICASA awarded 1238 scholarships to attend the conference and provided 1144 scholarship recipients virtual access to the conference. The rationale to host ICASA 2021 in South Africa was commended as HIV/AIDS new infections continue to raise alarm in Africa irrespective of challenges caused by new emerging diseases.

According to the Joint United Nations Programme on HIV/AIDS (UNAIDS), Zimbabwe has made great progress in the response to HIV over the past decade. It is estimated that 1.2 million of the 1.3 million people living with HIV in the country are now on life-saving medicines. AIDS-related deaths have decreased by 63% since 2010, with new HIV infections down by 66% over the same period, Zimbabwe seem to be the first leading country that approved injectable CAB for PrEP. After ICASA 2015 Zimbabwe, ICASA 2023 Zimbabwe (**Theme: AIDS IS NOT OVER: Address inequalities, accelerate inclusion and innovation**) will be an excellent opportunity to assess, share knowledge, review, and promote inter-sectoral achievements in the AIDS response and to strengthen the partnership among governments, civil societies, scientists and development partners towards 95-95-95 and ending AIDS by 2030. ICASA 2023 is expected to convene more than 10,000 delegates from nearly 150 countries, including more than 200 journalists around the globe. The 22nd edition of ICASA in Harare will be held from **4th to 9th December 2023**. The Society for AIDS in Africa (SAA), the organiser of ICASA, with more than 5,000 memberships in 56 countries, is organising ICASA 2023 in collaboration with the Government of Zimbabwe, jointly with international and



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H.E. Emmerson Dambudzo Mnangagwa,
The President of Zimbabwe



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BECOMING A CONFERENCE PARTNER

The conference organizers rely heavily on contribution from a range of sources to fund the 22nd ICASA. Donation from our partners and supporters makes a crucial difference to facilitate an inclusive participation. The outcomes are reliant on our funding partnerships.

Benefits:

- Donor support and profiles are visible to a large, high-profile worldwide audience. Conference delegates include clinicians and other health workers; medical, biomedical, and social science researchers; social workers and community organizations; government and non-governmental agencies at all levels from local to international; the pharmaceutical industry and other businesses; educators; the media, policy makers and leaders.
- Forums are arranged at the conference, in-person/virtual/hybrid during which donors can discuss issues related to their activities with other funders, government representatives, conference delegates, and their own grantees.
- The Conference Secretariat assists in organizing satellite sessions at the conference venue, virtually or in a hybrid way for donors and provides help with their logistical arrangements.

The Conference Secretariat would be delighted to meet with governments, charitable foundations, companies, and others in-person/virtual or hybrid, who share our commitment to prevent, control and treat the HIV epidemic, the NCDs and others such as: Hepatitis, Tuberculosis, Malaria, COVID-19, to discuss ways in which support could be used. Funding can be directed to specific conference areas and programmes or invested in the general costs of the conference. For more information, please contact: icasadirector@saafrica.org WhatsApp No: +233(0)556971776

Partner with ICASA 2023 and align your brand with one of the best-known and most respected international conference in Africa. Corporations, non-governmental organizations (NGOs) and non-profit organizations who partner with ICASA 2023 share our brand values. Partnership with ICASA 2023 strengthens our partners brand value, build loyalty among key constituents, and promote business and conference objectives.

ICASA 2023 offers partnership packages at various levels. Our partnerships are structured to best meet your objectives and the conference needs. These relationships can be a combination of cash sponsorship, in-kind contributions and/or marketing support. To maximize our partners support and provide distinct assets to our sponsors we offer sponsorship packages based on the level of sponsor desired.

WHAT IS NEW FOR ICASA 2023?

Additional Benefits for Co-organizers & Senior Partners

NB: The package of ICASA 2023 is proposed to fit the virtual, hybrid & in-person format of the conference

- Special Satellite Session for Co-organiser only either virtual or in person (45 minutes in the afternoon (14:30 PM - 15:15 PM) that can be sent to our 25,000 members from SAA database
- Pre-recorded virtual satellite session with possibility of Q&A
- Virtual satellite sessions with possibility of Q&A
- Hybrid satellite sessions with possibility of Q&A
- In-person satellite sessions
- Booking of Pre-Conference either virtual or in-person slots available 2 days (3rd and 4th December) or 1 day (4th December 2023)
- **Co-organizers & Senior Partners have the right to publish 3 workshops/events via ICASA DATABASE** a week prior or during ICASA and publish their **satellite sessions a day prior or the day of the session on ICASA 2023 mobile app.**
- **Donors and partners can link up directly to participants by taking advantage of our Event feed and social wall from the conference mobile app**
- **Companies to Watch: 4 minutes video** to be sent to the conference organizer to provide a stage-like presence to effectively share your company's story and demonstrate organization's activities. These video presentations are strategically placed and distributed through our ICASA E-newsletters and social media channels. But the value does not end there! We will also provide you with the necessary links SAA/ICASA website.
- **Display of Partner's Logo in ICASA e-newsletters:** Our partners' logo will be displayed in the conference center and on any adverts. **Over 5 e-newsletters will be sent out regularly to over 25,000 members from SAA/ICASA database** and prospective delegates. Companies who support us as Co-organizers/Senior Partners logos will be displayed in e-newsletters. This will increase the visibility of our partners
- Major sponsors website will be linked to the conference website



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ICASA 2023 PARTNERSHIP PACKAGE					
NB: Co-organizers: USD 100,000 additional benefit to be discussed with the ICASA Director					
Categories	Senior Partners USD90,000	Partners USD 45,000	Co-partners USD 22,500	Supporters USD 12,000	Co-supporters USD 6000
Acknowledgement					
Logo in conference program & conference webpage	✓	✓	✓	✓	✓
Logo appear before opening & closing ceremony start	✓	✓	✓	✓	✓
Logo appear before parallel session	✓	✓	✓	✓	
Right to use ICASA 2023 Logo	✓	✓	✓	✓	✓
Exhibition opportunity & Press conference					
Complementary exhibition booth (18 m ²)	✓				
Complementary Exhibition booth (9m ²)		✓			
Complementary Exhibition booth (9m ² space only)			✓		
Best Time slot to hold a press conference	✓			✓	
Delegate Registrations					
Complementary Delegate registration	6	4	2	1	
VIP Tickets closing and opening ceremony	6	4	2	1	1
Advertisement & sponsors Items					
Discount off sponsorship items	20%	10%			
Discount on bag insert	35%	15%			
Advertisement in conference publication & conference e-newsletter	Online & Pocket Pro	Online			

VIRTUAL & IN-PERSON EXHIBITION PARTNERSHIP	
Standard Virtual Exhibition booth in 2D NB: in case of in-person it will reflect as 9m2 (5,257 USD)	Customizable Virtual Exhibition booths in 3D NB: in case of in-person it will reflect as 18m2 (10,050 USD)
3 minutes Video presentation	5 minutes Video presentation
Public booth chatrooms	Private & public booth chatrooms
Link to exhibitor's website	Links to exhibitor's website and 3 other social media sites
250 words Company Profile	500 words Company Profile
Non-downloadable content for attendees	Downloadable content for attendees
Dedicated support before and during the event	Dedicated support before and during the event
	Extensive analytics and reports including database of visitors



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SUPPORT ICASA 2023 PROGRAMME

Scholarship Programme

If it were not for the support of sponsors and donors, participating in the International Conference on AIDS and Sexually Transmitted Infections in Africa 2023 would be limited to those who have the economic means to do so. One of the main initiatives of the conference is to make the conference as accessible and beneficial as possible to delegates from all regions of the globe, especially those in resource-limited communities and settings. The Scholarship Programme of ICASA 2023 empower those least able, but most in need, to attend.

ICASA 2023 is planning to provide **4000 virtual scholarships** across the 3 Programmes; Scientific, Leadership and Community.

In-case of in-person conference format, applicants can ask for a combination of four types of support:

- Registration fee waiver
- Travel (pre-paid, economy class ticket)
- Accommodation (shared accommodation in a budgeted hotel)
- Small living allowance while at the conference

Partner may select how many recipients they would like to support; recognition of the partner would depend on the amount of support. For more information, please contact: icasadirector@saafrica.org WhatsApp No: +233(0) 556971776

The International Conference on AIDS and Sexually Transmitted Infections in Africa offers conference supporters various possibilities to enhance their visibility and association with the event. Selected partnership opportunities allow each partner unique ways of associating brands or messages with different aspects of the conference.

If you need more information on sponsorship opportunities or if you have any other request about how you would like to present your organization at the conference, please contact: icasadirector@saafrica.org WhatsApp No: +233(0) 556971776

Please see following pages for details on each item.



ICASA 2019 OPENING CEREMONY



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Exclusives Items	USD
Delegates bags* (Branding Right & Design) (for virtual; not available)	50,000
Lanyard * (Branding Right & Design) (for virtual; not available)	45,000
Positive Lounge (for virtual; not available)	45,000
Abstract Book-On-Flash Drive (Branding Right & Design) (for virtual; not available)	40,000
Face Masks	35,000
Internet Café (for virtual; not available)	30,000
Directorial Signal (Branding Right & Design)	15,000
Volunteers Cap * (Branding Right & Design) (for virtual; not available)	20,000
Volunteers T-shirt* (Branding Right & Design) (for virtual; not available)	25,000
Conference Venue Map** (Branding Right & Design)	15,000
Juice Bar/Day (for virtual; not available)	15,000
Espresso Bar/Day (for virtual; not available)	15,000
Daily bulletin	4,500
Promotional Items	
Flyer in Delegate Bags** (for virtual; not available)	10,000
Gift (Pad, pen and bookmark) delegates bags** (for virtual; not available)	5,000
Flyer at plenary session**	5,000
Short ad on screen before Parallel session	10,000
Advertisement	
Pillars wraps, Banners etc. Onsite advert (for virtual; not available)	Price upon request
Programme Book Inside back cover	13,000
Programme Book back cover	15,000
Programme Book inside page	12,000
Conference Program online	10,000
Media sponsorship	
Media Center (onsite) (for virtual; not available)	50,000
Media Film	35,000

* These items will be given out on the basis of first come first serve, only one sponsors

SPONSORSHIP AND PROMOTIONAL ITEMS DESCRIPTION

EXCLUSIVE ITEMS

<p>Delegate bags (for virtual; not available)</p> <p>The delegate bag is always a popular “collectible” at conferences, and Sponsorship of the delegate bag provide the sponsor with an excellent Marketing opportunity during the conference week and extended exposure for years beyond. The sponsor will be recognized by the company logo next to the Conference logo on the front of the bag.</p>	<p>USD 50,000 plus production and delivery cost</p>
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<p>Lanyards (for virtual; not available)</p> <p>The lanyard attached to registration bag is a highly visible item worn by every delegate throughout. The sponsor will have his logo on the cord. The colour of the Cord and logo placement will be agreed by the conference organizers, with approval of the sponsor.</p>	<p>USD 45,000 production and delivery costs excluded: distribution and on-site coordination</p>
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<p>Volunteers cap (for virtual; not available)</p> <p>The cap is a highly visible item worn by every volunteer throughout. The sponsor will have its logo on the front. The color of the cap and logo placement will be agreed by the conference organizers, with approval of the sponsor.</p>	<p>USD 20,000 plus production and delivery costs included: distribution and on-site coordination</p>
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<p>Positive Lounge (for virtual; not available)</p> <p>The Positive Lounge is designed as a place of rest, support, and networking for HIV- positive conference delegates. The lounge provides an opportunity to meet and talk with other people living with HIV from across the globe in a relaxed and nurturing environment. Limited complimentary snacks, spaces for informal meetings and private facilities for taking medication are provided. By supporting the Lounge, the sponsor demonstrates its commitment to HIV-positive people by providing a better level of comfort to the delegates using it. The sponsor will get recognition in the conference publications (use of their logo and outreach materials) and on a sign at the entrance of the lounge.</p>	<p>USD 45,000</p>
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<p>Face Masks (for virtual; not available)</p> <p>The Face mask will feature in ICASA 2023 as part of COVID-19 safety protocols and sponsorship of the Face Masks will provide the sponsor with an excellent marketing opportunity during the conference week and, extended exposure beyond. The sponsor will be recognized by its company logo, next to the Conference logo branded on the face masks.</p>	<p>USD 35,000 plus production and delivery cost</p>
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Internet Café with Internet Access **(for virtual; not available)**

One internet café will be available in the conference Centre. Located either in the exhibition area or in another area with high delegate traffic, it will feature computers cost of internet access, as well as plug-ins for laptop connections. The Internet Café is much appreciated and highly visible, as most delegates without access to private offices invariably use it to access conference information or to check emails. The sponsor of the Internet Café will receive high-profile exposure through:

- Screensavers on each computer, which could feature the company's logo and Information on their satellite or booth
- Start page of the company's website
- Sponsor recognition through signage at the Internet Café
- Opportunities to distribute promotional material if ordered in time, the Internet Café can be built as part of the sponsor booth.

USD 30,000 included: hiring computers, IT support networking hardware infrastructure

Volunteers T-Shirt **(for virtual; not available)**

The volunteer programme has always been a highly valued feature of the conference. Around 500 volunteers will give their time during the conference. Highly visible, the Volunteers help in all areas of the conference (e.g., session rooms, media centre, Speaker centre, etc) and provide delegates with assistance throughout the conference (e.g., registration area, traffic flow, entrance control, general assistance, etc) The name and logo of the sponsor will be featured on volunteers' t-shirts, ensuring a wide exposure for the sponsor.

USD 25,000 plus production and delivery costs

Directional Signal

The sponsor will have its logo on all directional standing signs (floor supported), along with the conference logo. Possibility for the sponsor to include a QR code.

USD 15,000

Juice Bar **(for virtual; not available)**

The sponsor is given the opportunity to provide a Juice Bar in the exhibition area (exact location will be advised by the event management). Sponsorship of the Juice Bar will present a networking opportunity for the sponsor by providing participants with a healthy juice (restricted service times). Sponsor can provide logo imprinted on cups & napkins, table cloths or t-shirts, etc. – beverages will be provided. If ordered in time the Juice Bar can be built as part of the sponsor booth.

USD 15,000 per ½ day plus signage cost (up to four locations available per day. Included: 3,5 hour duration, juice (2flavours) 1 juice bar attendant, blender & display

Espresso Bar **(for virtual; not available)**

The sponsor is given the opportunity to provide an Espresso Bar in the exhibition area (area will be advised by event management). Sponsorship of the Espresso Bar will present an excellent networking opportunity for the sponsor by providing participants with espresso coffee (restricted service times). Sponsor can provide logo Imprinted on cups & napkins, table cloths or t-shirts, etc. - beverages will be provided if ordered in time, the Espresso Bar can be built as part of the sponsor booth.

USD 15,000 per day plus signage cost (up to four locations available per day. Included: two skilled bar attendants, 850 cups

Daily Conference News Bulletin

The daily conference news bulletin will be posted on the homepage and media Centre pages of the website each distributed to delegates each morning in the convention Centre. This bulletin overview of each day's plenary session, brief summaries of other special information about other major activities taking place at the conference. The sponsor receives a banner of the bottom of the front page of the bulletin, featuring the sponsor's logo and the words "Official Sponsor of the ICASA 2023 News Bulletin".

USD 5,000 for 5 editions included: layout, design printing and distribution

ICASA 2023 offers various opportunities. In terms of conference exclusive items, please contact: icasadirector@saafrica.org WhatsApp No: +233(0) 556971776



22ND ICASA
INTERNATIONAL CONFERENCE
ON AIDS AND STIs IN AFRICA
4 - 9 December 2023
Rainbow Towers, Harare, Zimbabwe

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Advertisement

Ad in the Programme book: The programme book is an indispensable “quick and easy” reference guide for all conference delegates and one of the printed publications at ICASA 2023. Provided to each delegate at registration, the Programme book contains colour-coded information regarding times and session halls for the numerous topics, together with a map of the conference Centre. It also includes information about services offered on a map of the conference Centre. It also includes information about services offered at the conference.

Back cover **USD 15,000**
inside back cover **USD13,000**
inside page: **USD12,000**
Artwork to be supplied by the sponsor according to design specifications

Ad in the Programme-at-a-Glance and General Information Guide (online publications)

In another effort to make the conference greener, organizers have decided not to print the Conference Programme. As a consequence, delegates will be directed to the Programme-at-a-Glance, which has been a very popular tool since its implementation. Extremely comprehensive, it includes information on oral and poster abstract presentations, skills-building workshops, plenary sessions, satellite symposia, exhibitions and cultural activities. The programme-at-a-Glance is used by delegates continually before and during the week of the Conference and stays live five years after the event. To increase its practicality PDF versions of the programme of each day will be available for download. The General information guide provides information on the host city and country, the venue and the conference in general, making these two publications the most essential of the conference. Ads will be compiled in alphabetical order.

USD 10,000
web-version artwork to be supplied by the sponsor according to design specifications

Onsite Advertisement Opportunities

(Banners, pillar wraps, etc.) **(for virtual; not available)**

Price upon request,

Depending on size and location

The Convention Centre offers various opportunities for onsite advertising in the form of panels, banners, towers and many other products. Please contact: icasadirector@saafrica.org

WhatsApp No: +233(0) 556971776

Conference Venue Map

This item can help participants to find their way onsite. It will be given as conference material and the sponsor will have its Ad and logo at the back page. This will increase the visibility of the sponsor.

USD 15,000
plus production and delivery cost

PROMOTIONAL ITEMS

Flyer in Delegate Bag **(for virtual; not available)**

The flyer must be relevant to the conference and approved by the conference organizers. Web-version artwork is to be supplied by the sponsor according to design specifications. The flyer can feature the company’s logo, satellites or exhibitions.

USD 10,000
Included: distribution and on-site logistics

Gifts (Pads, Pens, Bookmarks etc) in Delegate **(for virtual; not available)**

Pads, pens and bookmarks are essential for all delegates, as well as being popular collectibles at the conference. These items give sponsors a way of providing delegates with a much-needed item, as well as a visible advertising method that the delegates will take away with them. Sponsors are welcome to come forward with suggestion of their own for alternate items.

USD 5,000
Included: distribution and on-site logistics

Flyers at Plenary Session

Flyers will be distributed at the entrance of the plenary at the start of each day. These flyers can be used, for example, to advertise the sponsor’s satellite symposium or exhibition booth.

USD 5,000
Per day
Plus production and delivery costs included: distribution by volunteers

Please for more information or booking contact:
icasadirector@saafrica.org WhatsApp No: +233(0) 556971776



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MEDIA SPONSORSHIP OPPORTUNITIES

These opportunities have been designed primarily, but not exclusively for media sponsors. Any organization can apply media@saafrica.org WhatsApp No: +233(0) 556971776

<p>Media Centre ICASA 2023 is expected to convene approximately 200 media representatives. The state-of-the-art ICASA 2023 Media Centre will – with its interview and meeting rooms, information and publication areas, and AV broadcast booths – serve as the hub for all participating media. As the Media Centre leads to the press conference room where all media briefings will be held, it will also be visited by high level speakers and conference spokespeople.</p> <p>The exclusive sponsor of the Media Centre will receive high-profit exposure through</p> <ul style="list-style-type: none"> • Screensavers on each computer featuring the sponsor’s logo • Start page of the sponsor’s website • Sponsor recognition on signage at the entrance and throughout the Media Centre • Sponsor recognition at the Media Centre information desk, featuring the sponsor’s name and logo • Recognition as the official sponsor of the ICASA 2026 Media Centre on the conference website and in pre-conference and on-site publications. 	<p>USD 50,000 Included: hiring costs of computers, IT support</p>
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<p>Media Film In 2023 a media film will project a short film during the opening ceremony related to the 30 years of the pandemic response in Africa.</p> <p>Sponsors of the ICASA 2023 have a unique opportunity to reach a diverse audience, and to convey their own key messaging and branding at an international stage. Sponsors will be recognized and acknowledged on the conference website and all media materiel.</p>	<p>USD 35,000</p>
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EXHIBITION (VIRTUAL & IN-PERSON)

The ICASA Hybrid Exhibition in 2023 will provide exhibitors the opportunity to interact with over 10,000 expected attendees both on-site and through our virtual exhibition platform. Several online tools have been introduced to improve and increase exhibitor’s visibility to make this hybrid show enjoyable for both delegates and exhibitors. Virtually connected delegates can interact with Exhibitor personnel at the booth through the online chat system.

Exhibitors will be asked to provide the conference organizers their company’s logo and a 250-word Company Profile. For increased visibility, this will be posted on the conference website.

Two (2) exhibitor badges and three (3) online Booth Representatives Access are available to all exhibitors. The cost of additional In-person Exhibitor Badges or Additional Virtual Chat Access is \$300 USD.

For additional information about our Hybrid exhibition, please visit our website: <http://icasa2023.saafrica.org/>

Please contact us via email at: exhibition@saafrica.org or by phone or WhatsApp: +233(0) 556971776



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Benefit as a Hybrid Exhibitor at ICASA 2023 Hararé, Zimbabwé

- Name, description, and contact information about the organization on ICASA 2023 Website
- Name, description, and contact information about the organization on ICASA 2023 App
- Name, description, and contact information about the organization on ICASA 2023 Programme eBook
- 2 in-person exhibitor badges and 2 Virtual Chats
- In-person and Virtual Exhibition Space
- Header/banner of the organization
- Text and/or video chat on a one-to-one basis (either live or scheduled)
- Links to social media (Facebook, Twitter, Instagram, LinkedIn and YouTube)
- Organization's URL (website address link)
- The ability to text or video chat in a group (live public group chat or scheduled meetings with multiple participants)
- Option for a video presentation by the exhibitor
- Drop a business card or a contact form in the mail.
- When a delegate visits the booth/page, the exhibitor is alerted.
- Statistics for your booth (live access to clicks and contact form/business card gathering data after the conference)
- Product classification
- Video material that is embedded
- Uploads of content/additional materials (links to documents or website URLs, surveys and polls)
- Virtual TV monitor for video playback
- Dedicated support before and during the event

Book your Hybrid Exhibition Space now – DEADLINE: 31st AUG 2023





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Booth Samples and Benefits

18m ² (Virtual Booth)		9m ² (Virtual Booth)	
Price - \$10,050		Price - \$5,257	
18m ² (Virtual Booth)		9m ² (Virtual Booth)	
In-person Benefits	Virtual Benefits	In-person Benefits	Virtual Benefits
Chairs - 4	No of design screens -5	Chairs -2	No. of design screens-4
Table - 2	Online Booth Reps - 3	Tables -1	Online booth Reps -2
Socket Point -2	No. of Videos -3	Socket Point - 1	No. of Videos - 2
Waste Basket -2	No. of Documents- 5	Waste Basket - 1	No. of Documents-2
Lighting	Custom Booth Colors	Lighting	Custom booth colors
Header	User-friendly booth customization	Header	User-friendly booth customization
	Booth Activity Report		Booth Activity Report
	No. of URL links - 6		No. of URL links - 4
	One-on-one meeting booking		One-on-one meeting booking

Exhibitors can also contact exhibition@saafrica.org for virtual booth customization and design by our services at a fee.

NB: In-person exhibition “space only” cost 600 USD per square metre (m²)



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Exhibitors can purchase either

- Space only (minimum purchase of 9m²). Exhibitors who order space only are required to bring their own booth. The cost per square meter is USD 600 for both commercial and non-commercial organizations
- Shell scheme Packages, which comes in 2 sizes: 9 m² and 18 m²

NB:

Please be aware of the following:

Stand and floor and spaces are assigned by the conference secretariat on a “first come, first served” basis, according to the dates when applications are received.

Major Industry sponsors receive priority to select their location. Spaces will be grouped in island formations according to the type of organization and standard guidelines

Only fully completed exhibition space orders will be accepted. The exhibition space order will only be confirmed upon receipt of payment in full in accordance with the general terms and conditions. The conference secretariat reserves the right to accept or reject applications and to assign spaces.

Exhibition Hall Features

The Exhibition, conveniently located close to the Registration, the Global Village and the walkway leading to all session rooms features the following:

- ICASA 2023 Poster Exhibition
- Internet café
- Catering area

Tuesday 5 December 10:15-16:15
 Wednesday 6 December 10:15-16:15
 Thursday 7 December 10:15-16:15
 Friday 8 December 10:15-16:15
 Saturday 9 December 10:15-12:00

For In-person Exhibition Only

Purchase square meter	No. of Exhibitor badge
Up to 25 m ²	3
From 26 to 50 m ²	6
From 51 to 75 m ²	10
From 76 to 100 m ²	15
Above 100 m ²	20



Exhibition at ICASA Rwanda



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ICASA In-person Exhibition Hall



Virtual Exhibition Hall

EXHIBITION CANCELLATION POLICY

Exhibitors will have the opportunity to participate in person or virtual. However, in the event that the COVID-19 pandemic upsurges, ICASA 2023 Exhibition will go fully virtual.



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HYBRID SATELLITE-SYMPOSIUM (IN-PERSON & VIRTUAL)

- 45 minutes satellite sessions take place 09:45 AM - 15:00 PM on Monday 4th December 2023.
- 45 minutes satellite sessions take place from 09:00 AM - 09:45 AM and from 14:30 PM – 15:15 PM from Tuesday 5th to Thursday 7th December 2023.
- 45 minutes satellite sessions take place 09:00 AM – 9:45 AM on Saturday 9th December

IN-PERSON & VIRTUAL SATELLITE SESSION

This option offers an in-person session room with smaller room capacity (session room 6-10). It includes standard conference set up (chairs, stage and podium) with audio-visual equipment. An unlimited number of virtual delegates can attend.

Satellite sessions take place in the conference center but are fully organized and coordinated by the organization hosting the satellite. Conference organizers make satellite slots available for a fee, based on the room capacity and the time slot, and will allocate slots based on the overall conference programme. The programme committee will review the contents and speaker of the satellite sessions to ensure that they meet the scientific and ethical principles of the conference.

Criteria for approval include the following:

- Satellites should reflect and/or support the vision and goals of the conference.
- Satellites should address HIV/AIDS, co-infections, Hepatitis, COVID-19 or issues faced by individuals or organizations affected by or responding to the HIV/AIDS epidemic
- Satellites should reflect conference policies and goals of diversity and inclusion.
- Satellites should address issues of emerging infection.

Satellite Holders Benefits

Satellite holders will have the following benefits

<ul style="list-style-type: none"> • Company listing in the Pocket Programme (printed) and the Programme-at-a-Glance (online): There are many ways to boost your company's presence at the conference. Think about: -Ads in the printed pocket programme or the online Programme-at-a-Glance and General Information guide • Company listing on the conference website 	<ul style="list-style-type: none"> • The following number of day passes is included (for both commercial and non-commercial organizations see satellite format) • Satellite holders will also be in the conference abstract book
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PRE-RECORDED/LIVE & IN PERSON OPTIONS

1st Option: Satellite session holders will be required to send a 30 min pre-recorded video presentation of their session. You are free to organize it at your convenience. The video will be projected during the session (IN-PERSON/virtual satellite session platform) during the conference. You can also decide to have a live satellite session and in this case, there is no need to send a pre-recorded video.

2nd Option: Provide at least 3 or 4 speakers for your session room for in-person satellite session

A zoom link will be created for session organizer to have 15 minutes Q&A online

NB: the satellite organizer is free to organize their 45 minutes time slot as they wish

SATELLITE DAY PASSES/ONLINE ACCESS

Day pass/online access include access only on the day of your satellite, to all conference sessions, satellite sessions, the exhibition, and the poster area both depending on the session type. If more than the numbers of free passes/accesses are needed additional persons have to be registered as regular conference delegates.

Please refer to our section on Sponsorship Items (page 6-8) for more opportunities, details and pricing

Place your Satellite Order.

ICASA Satellite applications open 1st March 2023 and close 31st August 2023

Applications must be made through the online ICASA 2023 website. To submit your Satellite application. satellite-symposium@safrica.org WhatsApp no:+233(0)556971746

Satellites are available in three formats depending on room capacity with 45 minutes slots.

Please note that:

- Room capacities are estimates at this early stage of planning
- Rooms are equipped with all standard equipment required to run a meeting.
- Additional equipment can be rented (in-person)
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- 45 minutes satellite sessions take place 09:00 AM – 9:45 AM on Saturday 9th December



22ND
ICASA
 INTERNATIONAL CONFERENCE
 ON AIDS AND STIS IN AFRICA
 4 - 9 December 2023
 Rainbow Towers, Harare, Zimbabwe

ICASA 2023 MARKETING & PARTNERSHIP PACKAGE (IN-PERSON/ VIRTUAL/HYBRID)



ROOMS CAPACITY AND PRICE

Room Capacity (Seat)	Minutes	Non-commercial (USD)	Commercial (USD)	DAY PASS
3000	45	15,000	60,000	15
600	45	10,000	50,000	10
300	45	7,500	40,000	5
200	45	5,500	17,500	1
200	45	5,500	17,500	1

NB: allocation of slots will be based on first-come-first serve.

ICASA 2023 DELEGATE REGISTRATION FEES (VIRTUAL & IN-PERSON)

High Income: Early Fee	700.00
High Income: Regular Fee	850.00
High Income: Late Fee/On-site	950.00
Low/Middle Income: Early Fee	450.00
Low/Middle Income: Regular Fee	500.00
Low/Middle Income: Late Fee/On-site	600.00
Day Pass	300.00

REGISTRATION FEES (VIRTUAL & IN-PERSON & HYBRID)

To encourage broad participation in the conference, organizers are offering a two-fee structure, with lower registration fees for delegates from middle/low-income countries, High registration fee for High income countries (**World Bank Classification***). For more information on conference registration please contact the Registration Department registration@saafrica.org WhatsApp no: +233(0)55 657 6775

ACCOMMODATION (IN-PERSON)

Accommodation has been reserved for conference delegates in a range of apartments and hotels. A detailed list of hotel rooms reserved for delegates and additional information on rates will be available online.

Additionally, many hotel rooms in various price categories have been secured at negotiated rates for groups (10 hotels rooms or more). A detailed offer will be sent out to all interested companies. The complete reservation service is offered at no additional charge. Conference major Industry Sponsors have priority choice on hotel rooms. All other group requests will be noted and confirmed according to availability on a first-come, first-serve basis from June onwards.

To make a hotel reservation, please visit the conference website at <http://icasa2023.saafrica.org> or contact the ICASA 2023 Accommodation accommodationandtravel@saafrica.org WhatsApp no: +233(0)55 657 6775



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	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	4-Dec	5-Dec	6-Dec	7-Dec	8-Dec	9-Dec
8:45 AM - 9:30 AM		Satellite Symposia	Satellite Symposia	Satellite Symposia	Satellite Symposia	Satellite Symposia
9:45 AM - 10:30 AM	9:45 AM - 10:30 AM Satellite Symposia	Plenary Session	Plenary Session	Plenary Session	Plenary Session	Plenary Session
10:30 AM - 10:42 AM		Break	Break	Break	Break	Break
10:42 AM - 11: 27 AM	10:40 AM - 11:25 AM Satellite Symposia	Abstract-Driven Session	Abstract-Driven Session	Parallel Session	Parallel Session	Abstract-Driven Session
11:27 AM - 11:39 AM		Break/Poster Exhibition	Break/Poster Exhibition	Break/Poster Exhibition	Break/Poster Exhibition	Break/Poster Exhibition
11:39 AM - 12:24 PM						
12:24 PM - 12:36 PM	11:35 AM - 12:15 PM Satellite	Break	Break	Break	Break	Break
12: 36 PM - 13:21 PM		Parallel Session	Parallel Session	Satellite Symposia	Abstract-Driven Session	Rapporteur Session/Closing ceremony
13:21 PM - 13:33 PM	12:25 PM - 13:10 PM Satelli	Break	Break	Break	Break	
13:33PM: 14:18 PM		Abstract-Driven Session	Parallel Session	Parallel Session	Abstract-Driven Session	
14:18 PM - 14:30 PM	13:20 PM - 14:05 PM Satelli	Break	Break	Break	Break	
14:30 PM - 15:15 PM		Satellite Symposia	Satellite Symposia	Satellite Symposia	Abstract-Driven Session	
15:15 PM - 15:27 PM	14:15 PM - 15:00 PM Satellite Symposia	Break	Break	Break	Break	
15:27 PM - 16:12 PM		Break/Poster Exhibition	Break/Poster Exhibition	Break/Poster Exhibition	Break/Poster Exhibition	
	Opening ceremony					



ICASA 2023 MARKETING & PARTNERSHIP PACKAGE (IN-PERSON/ VIRTUAL/HYBRID)

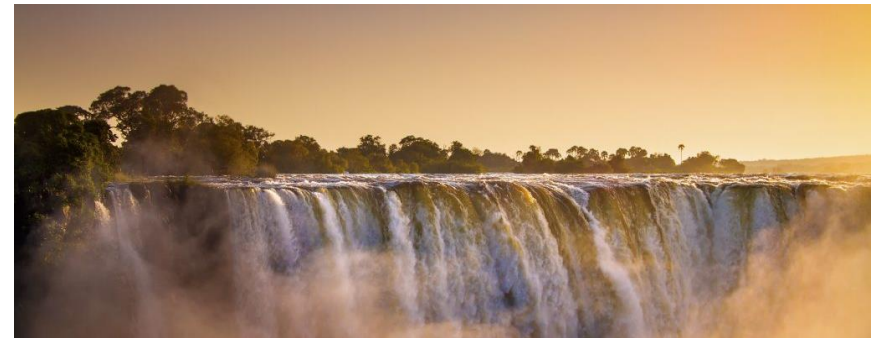


FOR PARTNERSHIP AND SPONSORSHIP HERE ARE ICASA 2023 BANK DETAILS

Bank: ECOBANK GHANA LIMITED
 Branch: A&C SHOPPING MALL, EAST LEGON
 Physical Address: PMBGPO ACCRA – GHANA
 Account name: SOCIETY FOR AIDS IN AFRICA – ICASA 2023
 PARTNERSHIP/SATELITE/EXHIBITION
 Account number: 2441000304906
 Ecobank’s Swift Code: ECOCGHAC
 Ecobank’s Correspondent Bank: DZ BANK, FRANKFURT GERMANY
 Swift Code for Correspondent Bank: GENODEFF
 Account Currency: US Dollars
 Reference: Purpose of transfer should be indicated on reference field.
 Bank code: 13-01-00
 Branch code: 13-01-07
 NB: (i) All local and overseas charges must be borne by the Sender.
 (ii) Kindly always send us proof of transfer or swift advice for our
 notification/follow-up and record. Thank you.



DIGNITARY GROUP PICTURE, ICASA 2019 OPENING CEREMONY



ZIMBABWE TOURISM